## vegware () X GREEN WALK HONG KONG 2024

Organized by the World Green Organization and presented by the MTR Corporation, was held on March 16th at the Central Harbourfront event space.



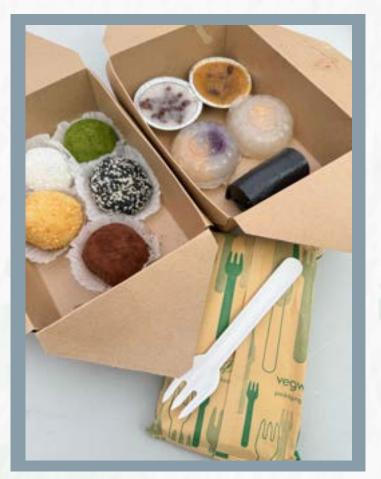
**Vegware Hong Kong** proudly participated in the city orienteering contest this year. The goal of this event was to raise awareness among Hong Kong residents about climate change and to encourage the use of carbon-neutral transportation such as walking and cycling, thereby promoting an energy-efficient and low-carbon lifestyle. This was emphasised through organizing a walk-a-thon for all participants that extended over an hour from Central Harbourfront to the end of the Wan Chai Promenade.

## MTR "GREEN T BABY FUN DAY" carnival

Vegware packaging sponsoring at food booths — Vegware took center stage, embodying the principles of sustainability and innovation. Through our sponsorship of plant-based packaging, including cold cups, food cartons, soup containers, and cutlery, we demonstrated our unwavering commitment to reducing plastic waste.



**Soup Container** 



Food Carton & Paper Cutlery



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Recycling bin provided by ECPAL Collect food waste + Vegware used packaging

Let's Go Green and Manage Waste in a Sma

are 國產品回收前與有法法

沿途減廢 你有計!

減塑起行

Let's Go Green and Manage Waste in a Smart Way!

從「揀」開始

BYOB 齊齊自備7

纖維、可堆肥食品包裝

**Teaming up with our local partner, ECPAL,** we facilitated the efficient collection of food waste and Vegware used disposables, ensuring their proper disposal at designated composting sites. Amidst the festive atmosphere of the carnival, we showcased a tangible after-life solution, underscoring our dedication to closing the loop and reducing waste sent to landfills.



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Here let's take a look at the food booth users' feedback about Vegware packaging!



## **Giveaway Vegware seed pot**

As part of promoting a greener environment, Vegware encouraged the **message of planting more and wasting less** by distributing seeds in our very own compostable and plant-based Bella Pots. Attendees were very pleased with the look and feel of the seed pots and were impressed with its powerful message for future generations to care more about our environment.

Upgrade your dining experience today with Vegware's recyclable solution and join us to reduce plastic waste together!



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